

PETE RUSSO

PRESIDENT



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EXPERIENCE

Founder & Leader:

Established and grew businesses in finance, food service, and multi-state real estate, driving significant profitability.

Executive Leadership:

Currently leading a national financial planning and tech institution, overseeing strategy, operations, and team growth, while driving the organization to exceed \$500M in annual sales.

Team Building:

Recruited and developed high-performance teams, boosting productivity and profitability.

Cross-functional Collaboration

Fosters teamwork across departments.

ABOUT PETE

Pete Russo is a dynamic leader, entrepreneur, and business executive who believes in the power only a synchronized team can provide through unity of cause. Pete has been the benefactor of unbelievable accomplishments throughout his lifetime and he credits his unique time management system coupled with his specific team building ability as the prime driving factor. Pete believes “Every part of the team needs to be the focused expert in their specific role and function, thereby allowing individuals to thrive in their zone of genius”.

SKILLS

Leadership: Inspires and leads teams to achieve goals.

Entrepreneurship: Founded and grew multiple businesses across industries.

Time Management: Creates systems to enhance productivity.

Strategic Planning: Crafts and executes growth-driven strategies.

Business Development: Launches, manages, and scales businesses.

Financial Planning: Optimizes business operations through financial strategies.

Innovation and Problem Solving: Drives efficiency with innovative thinking.



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